



The Somali Student Association Presents

SOMALI NIGHT 2024

Seattle's Very Own Showcase of Somali Culture

Overview

1) Community

- a) This event aims to be a unifying platform, bringing together individuals from diverse backgrounds within our community. Through collaborative performances of dance, poetry, and Music. Somali Night will create an inclusive space where attendees can connect, share, and appreciate the collective richness of our community.

2) Culture

- a) Culture takes center stage at Somali Night, meticulously curating traditional displays, performances, and history that authentically represent Somali heritage. From traditional music and dance to visual storytelling, the event is designed to showcase the depth and diversity of Somali culture. Attendees will be able to immerse themselves in the artistry, traditions, and customs that define the Somali experience, fostering a greater appreciation for the cultural traditions that unite us.

3) Cultivation

- a) Cultivation takes a transformative role at Somali Night, transcending a mere cultural event to become an enriching experience for all participants. The event aspires to cultivate a genuine understanding of Somali culture. By providing a platform for dialogue and learning, Somali Night seeks to cultivate a sense of unity, respect, and appreciation for the diverse cultural backgrounds present in our community. Ultimately, the event aims to cultivate lasting connections and a shared sense of pride in our cultural heritage, fostering a stronger and more connected community.

Goals

1. We expect the performances to be not only visually and audibly captivating but also deeply rooted in authenticity, offering a genuine reflection of the diverse traditions that define Somali heritage.
2. We hope these performances will serve as a bridge, fostering cross-cultural understanding and forging connections within our community.
3. Through this cultural celebration, we envision an evening that transcends boundaries, cultivating a shared appreciation for the beauty and uniqueness of Somali traditions, ultimately leaving a lasting impact on all who participate.

Logistics

This event will take place on TBD, from 6pm-8pm. The SSA board will be doing the planning and logistics of the event. We have weekly meetings to discuss the logistics of Somali Night. We are dedicated to achieving an unforgettable event for everyone and showcasing Somali culture.

Proposed Activities and Performances:

- 1) Cultural Performances:
 - a) Traditional Somali dances and music performances.
 - b) Poetry recitations and storytelling sessions.
 - c) Fashion show featuring traditional Somali attire.
- 2) Art Exhibition:
 - a) Display of Somali artwork, paintings, and handicrafts.
- 3) Interactive Workshops:
 - a) Henna painting workshops.
 - b) Lets Talk: Climate and How it's affecting Somalia
- 4) Panel Discussions and Talks:
 - a) Panels addressing Somali history, heritage, and contemporary issues.

- b) Guest speakers sharing insights into various aspects of Somali culture, with emphasis on Floods in Somalia caused by climate change. How individual sustainability and awareness needs to be discussed among diaspora

Marketing and Promotion:

- 1) Utilize social media platforms, local community networks, posters, and flyers to promote the event.
- 2) Engage with local media outlets for event coverage and promotion.

Timeline

Here's a timeline for Somali Night with the end date of April 28th:

1. January 15th - February 15th:

- Formation of Organizing Committee: Recruit volunteers and establish roles.
- Venue Booking: Research and secure a venue suitable for the event.

2. February 16th - March 15th:

- Performer Recruitment: Reach out to Somali artists, dancers, poets, and musicians to participate in the event.
- Keynote Speaker Confirmation: Identify and confirm a keynote speaker to address sustainability issues.
- Budget Planning: Finalize budget allocation for venue, performers, speakers, and audio equipment.

3. March 16th - April 5th:

- Promotion and Marketing: Develop promotional materials (posters, flyers, social media posts) and start promoting the event across campus and community channels.

- Rehearsals and Coordination: Schedule and conduct rehearsals for performers, ensuring smooth coordination of performances

- Finalize Logistics: Confirm event logistics such as stage setup, audiovisual equipment, and catering.

4. April 6th - April 21st:

- Intensive Promotion: Ramp up promotional efforts to increase event visibility and attract a diverse audience.

- Finalize Program: Confirm performance lineup, keynote speaker details, and any additional program elements.

- Volunteer Training: Conduct training sessions for volunteers to ensure they are prepared for their roles during the event.

5. April 22nd - April 28th (Event Week):

- Venue Setup: Set up the venue according to the finalized plan, including stage setup, seating arrangements, and decoration.

- Event Execution: Host Somali Night, featuring performances, presentations, and keynote address.

- Post-Event Evaluation: Gather feedback from attendees and volunteers to evaluate the event's success and identify areas for improvement.

- Financial Reporting: Compile financial reports and submit them as required by funding sources.