

## CSF Full Proposal:

### KERATON 2024 by ISAUW

#### Executive Summary:

The Indonesian Student Association of the University of Washington (ISAUW) is a 501(c)(3) non-profit cultural organization deeply committed to showcasing and celebrating Indonesian culture in the Greater Seattle area, with the overarching vision of becoming the leading Indonesian Student Association in the United States. Since its establishment in 2011, ISAUW has been hosting *Keraton*, an annual cultural event to promote the unique and diverse Indonesian culture and heritage through different themes.

Over the past decade, *Keraton* has evolved into the largest Indonesian cultural event on the West Coast and the second-largest in the US, drawing over 16,000 attendees since 2019. This year, under the captivating theme “Indonesian *Pasar*,” translating to Indonesian traditional market, *Keraton* promises an immersive journey into the heart of traditional Indonesian markets, featuring authentic cuisine, traditional dance, music, fashion, and art.

Aligned with our mission, ISAUW places a significant emphasis on leadership development and community engagement. The collective efforts of our 44 dedicated members, spanning various roles under the Finance, Communication & Outreach, and Operations team, ensure the success and sustainability of *Keraton*.

In pursuit of environmental awareness and sustainability, ISAUW has forged a meaningful collaboration with Solar Chapter, a 501(c) organization dedicated to addressing critical environmental challenges in Indonesia and promoting sustainable practices locally. Together, we strive to raise awareness about environmental issues and support initiatives providing clean water to rural areas where resources are scarce. This year, Solar Chapter’s major project “**Water for Banuan**,” aims to increase the access to clean running water in Desa Banuan in the Insana Fafinesu District of TTU Regency, East Nusa Tenggara, Indonesia. Our collaboration with Solar Chapter exemplifies our collective commitment to environmental stewardship and community resilience, ensuring that *Keraton* remains a model of sustainability and inclusivity.

As we persist in our pursuit of excellence and sustainability, ISAUW seeks funding support to guarantee the success of this year's *Keraton*. By promoting Indonesian culture, nurturing leadership, and making a positive impact on the community, ISAUW endeavors to create enduring impressions and meaningful experiences for both our members and the broader Greater Seattle area.

### **Detailed Budget and Funding Information:**

Through this full proposal, ISAUW respectfully requests support from CSF for a grant totaling \$10,000, crucial to sustaining and expanding our efforts in promoting Indonesian culture and heritage within the Greater Seattle area. This funding will play a pivotal role in executing our annual cultural event, *Keraton*, which stands as a cornerstone in our mission to foster cultural understanding and community engagement.

CSF's valuable contribution will enable us to implement sustainable practices at *Keraton*, allocating most of the funds from CSF to the procurement of essential items such as honey buckets, water, recycling bins, electricity, and compostable utensils and dishware for our esteemed food vendors. A significant portion of the grant will also be allocated towards tenting and rental equipment, crucial for creating a welcoming and functional space for our diverse attendees and vendors.

Additionally, the funds will empower us to economically accommodate vendors who share our dedication to promoting Indonesian culture and sustainability. Through thoughtfully curated booths featuring *Batik* awareness and creation, traditional Indonesian games, and educational exhibits, we aim to enrich visitors' understanding of Indonesia's rich heritage and cultural traditions.

By sponsoring *Keraton*, your support directly aligns with our vision of bridging communities, fostering mutual cultural enrichment among Indonesian and Indonesian-American residents in Seattle, and providing valuable Indonesian cultural experiences for non-Indonesians. Through *Keraton*, we aspire to create a vibrant platform where diverse cultures converge, fostering an environment of inclusivity, sustainability, and celebration of the diverse culture of Indonesia. Your support is integral to making this vision a reality.

Furthermore, we are actively exploring other potential funding sources to complement the possible support received from CSF. These sources include other UW funds such as the HUB RSO Fund, ASUW Special Allocations Fund, Graduate and Professional Student Senate (GPSS) Appropriations Fund, GPSS Diversity Funds, as well as other external sponsors from Indonesia and the US. We remain dedicated to pursuing diverse avenues of funding to ensure the success and sustainability of our cultural initiatives.

Finally, regarding the grant status, ISAUW confirms that we do not plan to repay any portion of the grant. The funds requested are dedicated solely to sustaining and expanding our endeavors in promoting Indonesian culture and heritage within the Greater Seattle area, particularly through the execution of our annual event, *Keraton*. We are steadfast in our commitment to responsibly utilize the grant funds to accomplish our mission and goals. Additionally, we are dedicated to aligning our budget allocations with any criteria set forth by CSF, ensuring transparency and accountability in our financial management practices.

Below is a detailed breakdown of our overall Keraton 2024 budget:

<b>Accommodation</b>	
Campus Services - Floodlight Rental	\$1,100.00
Event Insurance	\$500.00
Honey Bucket and Water	\$1,000.00
Event Staffs	\$1,800.00
First Aid	\$150.00
Recycling	\$200.00
Electricity	\$4,600.00
Tenting and Rental Equipment	\$4,000.00
Stage, Lighting, and Sound System	\$15,000.00
<b>Vendors Area</b>	
Food Vendor Equipment	\$500.00
Photobooth Equipment	\$100.00
Kitchen (Husky Den)	\$1,400.00
Decoration	\$1,700.00
Transportation (U-Haul)	\$150.00
Assembly permit and Propane permit	\$4,500.00
<b>Volunteers &amp; Performance</b>	

Guest Star Fee	\$10,000.00
Crew T-shirts	\$800.00
Committee, Volunteers, and Performers Consumption	\$2,000.00
<b>Marketing</b>	
Instagram and Online Advertisement	\$200.00
Balloons and Sandwich Boards	\$150.00
Poster and Banner Printing	\$500.00
<b>TOTAL BUDGET</b>	<b>\$50,350.00</b>

**Potential Funding Reductions**

*Keraton* is a large-scale event that requires considerable amounts of preparation, dedication, and funding. Funding is one of the most crucial aspects that enables the ISAUW team to gather the proper resources to create our annual unique, authentic Indonesian cultural event.

Given a 10% reduction in funding, we would have to find ways to further reduce water and electricity usage. One of the consequences would be that vendors who want to cook on-site would have to reduce their food or eliminate some of the food items. Doing so may impact the attendee’s experience because they may not be able to enjoy the full experience of diving into authentic, freshly-made Indonesian cuisines. We could also make budget cuts in the facilities provided for the attendees, such as honey buckets or handwashing stations, but that would also hamper the overall guest experience at *Keraton*.

With a 20% funding cut, in addition to cutting down water and electricity, we would consider removing large, visually-striking decorations and modifying our event’s layout to include fewer vendors. We might also need to cut down on some performances that would have a huge impact on showcasing Indonesian culture to our attendees. We would not be able to educate and spread awareness to our community as much as we intend to and this means that we would not be able to fully showcase Indonesian culture to our guests.

Lastly, with a 50% budget cut, we would have to drastically scale down *Keraton*. We will not be able to host a headliner to perform on our stage which would drastically decrease our number of attendees. A fair amount of guests (especially the younger generation) are attracted to attend cultural events like *Keraton* due to the presence of a “celebrity” or a public figure that they see representing and/or promoting their culture and their heritage. Without the budget to invite a headliner, we are worried we might lose the opportunity to expose a large number of audiences to our culture.

ISAUW has taken an extensive amount of time and effort to determine the most appropriate budget needed to make *Keraton* happen. Without sacrificing sustainability, we are hoping to be able to host our second post-pandemic *Keraton*. With students eager to be a part of

something big, personal, and impactful to them, we would be very grateful if we were able to have full support from you.

### **Project Longevity**

The long-term management and maintenance of *Keraton*, our signature Indonesian cultural festival, will be conducted through a combination of organizational strategies and financial mechanisms to ensure its sustainability and success.

Firstly, the festival is established by our dedicated organizing committee, ISAUW, which has been strongly active in spreading awareness regarding the Indonesian culture since 2011. Every year, ISAUW recruits new members during the Fall quarter, which is when the progress leading up to *Keraton* 2024 begins. This committee oversees all aspects of the festival, including operations, finances, as well as outreach. The committee meets regularly throughout the academic year to assess progress, address challenges, and plan for future iterations of the festival. The different departments of ISAUW hold regular progress meetings weekly (or sometimes biweekly) to discuss project progress, address any issues or challenges, and make decisions regarding next steps. Then, ISAUW holds a general meeting every quarter so that all active members of the organization are up to date with the latest progress of each departments.

In terms of funding, ISAUW is seeking a variety of revenue streams to support the operations and ensure financial stability of *Keraton* throughout the year-long progress of organizing the event. This includes seeking funding from UW Funds, sponsorship agreements with businesses and organizations interested in supporting cultural events, ticket sales for smaller scale events leading up to the festival, merchandise sales, and other fundraising efforts, such as selling our signature homemade Banana Pudding.

Furthermore, the Indonesian Students Association at UW (ISAUW) maintains a strong partnership with the University of Washington Alumni Indonesia (UWAIN). This collaboration fosters a tight-knit community of Huskies who have experienced *Keraton* firsthand. Leveraging this connection, we receive invaluable advice, both constructive and critical, which informs our decision-making processes and enhances the sustainability of *Keraton*. This year, our engagement with UWAIN has intensified virtually, with members from Indonesia actively

supporting our ISAUW students in their academic pursuits and providing invaluable insights into *Keraton's* development. Through these collaborative efforts, we are confident that *Keraton* will evolve into a perennial event, continuously refining its offerings, learning from past experiences, and drawing inspiration from our collective wisdom.

## **How the Project Meets the Goals of the Funding Organization**

### **Sustainable Impact**

#### **Electricity Usage**

*Keraton 2024* seeks to reduce power consumption by, among other things, utilizing lower-voltage lighting at night and ceasing to use light when it isn't needed, as well as by eliminating lights entirely during the day in favor of the sun.

#### **Paperless Transactions**

*Keraton* will minimize carbon footprint by utilizing a seamless touch-free paperless payment system. We're planning on using Square's touchless payment reader and system that uses customer's smartphones or cards to connect with our POS devices through RFID.

#### **Carbon Footprint**

*Keraton 2024* is determined to mitigate several Sustainability challenges. During previous years of *Keraton*, we've utilized unsustainable food trucks for some of our vendors. In our efforts to reduce carbon emissions from these food trucks, we will only be fully utilizing booths at *Keraton* instead of food trucks to improve *Keraton 2023's* lack of sustainability.

#### **Community Development**

*Keraton* gives an opportunity for Indonesians, both raised in the United States and in their motherland, to celebrate their shared heritage by promoting volunteerism and community engagement between ISAUW members tasked with planning *Keraton* and the Seattle community. Examples of community engagement include partnering with non-profit student run organizations such as Solar Chapter that help and develop remote areas in Indonesia through sustainable methods. Examples of volunteerism activities include picking up trash within the UW community before and after the *Keraton* event.

### Cultural Representation

With the Indonesian community being greatly underrepresented in the United States, *Keraton* is one of the most impactful ways we can promote our community externally. As the second largest annual Indonesian festival in the United States, more than 5000 non-Indonesians could learn more about the culture of one the Asia's most vast countries annually.

### Waste

Misplaced trash was one of our largest contributors towards a lack of sustainability last *Keraton*, thus we will double the number of trash cans and recycling bins in *Keraton* in order to ensure that waste is properly disposed of, and items are recycled if they can be. At *Keraton 2024*, we would also like to promote Sustainability amongst our volunteer crew, hence before *Keraton 2024* we will hold a seminar reminding the volunteers on the importance of sustainability.

### Food

We will highly encourage vendors to use prepackaged goods to minimize food waste and spread of COVID-19, but special requests might be made by some vendors to maintain the authenticity of their cooking by making cultural food on the spot.

### Water

Clean water is wasted a lot on washing cooking equipment when vendors choose to cook on the spot. Since we're encouraging prepackaged food, we can minimize water usage by using sustainable water containers instead of huge water tanks.

## **Evaluating and Measuring Impacts of Sustainable Efforts**

### Paperless Transaction

The number of papers saved from shifting to paperless transactions can be roughly counted by the number of transactions occurring during *Keraton*. Assuming that there's 13,000 visitors and each visitor purchases at least 1 transaction, we already saved 13,000 paper receipts from being made.

### Carbon Emissions

This year we aim to reduce 3/4 of our carbon emissions from that of Keraton four years ago by requiring all food trucks to use our given booths.

### Waste

For *Keraton* 2024, we are shifting to 99% compostable utensils and packaging. While this is an important metric, arguably the largest and most important metric for *Keraton* 2024 is educating the students involved in *Keraton* on the importance of Sustainability. Coming from Indonesia, a country that rarely puts sustainability as a priority, we would like to educate officers, volunteers, and the general public on the importance of recycling and composting. This fits in line with ISAUW's vision which is to develop a new youth generation of Indonesia, and sustainability is an aspect that we would like to bring up with the Indonesia community in Seattle.

As for a more direct approach towards vendors, the best way to prevent waste going through the wrong bin is to actively discourage misplacement of waste. We will remind each vendor that for every waste that's not put properly, they will get charged accordingly when the waste management bill comes to ISAUW.

### Community Development & Cultural Representation

At the end of *Keraton*, we would ask both attendees and event organizers a series of questions that asked about their experience, satisfaction, and how much they learned about Indonesia's diverse culture. We would also make a *Keraton* recap digitally available through our Youtube channel, Instagram page, and website to further quantify people's experience.

### Food & Water

By reducing the number of food being cooked on the spot by half, we could reduce the number of water required by about half. The typical restaurant uses 7,000 gallons of water a day. Assuming that all the 15 vendors we'd be having would contribute to the water waste of a restaurant, we could mitigate water waste by at least 3,500 gallons since at least half of the food will be prepackaged.

### **Education and Outreach**



One of the biggest plans for outreach for *Keraton 2024* would be to promote it in smaller scale events that ISAUW holds in the academic year leading up to the event in Spring. ISAUW holds various big and small scale events that are open to the public throughout the year, including:

1. ***Seattle 101***: An orientation event to welcome incoming Indonesian students that covers the essentials of living overseas and what to expect before coming to Seattle, followed by a Q&A session. Seattle 101 is open to parents, families, and returning students.
2. ***Seattle Bingo Tour***: An event that introduces UW international students to Seattle, from the UW campus to the Space Needle and Pike's Place in downtown. It's a great way for new students to explore the city and meet fellow students in a relaxed atmosphere.
3. ***Friendsgiving***: Thanksgiving dinner hosted by ISAUW, intended to introduce fellow Indonesian students to the American Thanksgiving culture, as well as to celebrate the season of thankfulness and togetherness. The event also acted as a gathering for the Indonesian community where we dined with homemade food and played games.
4. ***Catalyst Career Fair***: A collaboration event with Catalyst's core team and PERMIAS Seattle as we presented an opportunity for students and young professionals to kickstart their careers early. This event included keynote and breakout sessions with special guests, practical career planning talks, speed networking with other professionals and students, and giving the students mentorship opportunities.
5. ***Winter Ball–Retro Night***: A night filled with food and company as we get serenaded by amazing musical performances by our talented UW Indonesians. This program aims to strengthen community ties by bringing people together through food, music, dance, icebreaker games, and recreation.

Information on the *Keraton 2024* festival will also be distributed throughout the University of Washington (UW) community via multiple channels, taking advantage of extensive planning and partnership arrangements that form its backbone. University communications will play an integral part in this endeavor, using official channels like email newsletters, the UW event calendar and coverage in *The Daily* to increase the visibility of events among students, faculty and staff. Moreover, we will also actively promote *Keraton 2024* on campus as we hold tabling sessions in the Red Square of UW every week.

Social media and digital marketing cannot be underestimated in today's connected world. Social media platforms such as Instagram, Facebook, and YouTube will be leveraged fully, with the Indonesian Student Association at the University of Washington (ISAUW) and Solar Chapter using them for engaging content, timely updates, and interactive posts that create excitement among their target communities.

Outreach of this event will be further increased through strategic partnership networks, including collaboration with Solar Chapter and potential alliances with cultural and environmental organizations both inside and outside of the university. These partnerships will allow for cross-promotion and shared communications to maximize event reach, and organic channels like word of mouth and community engagement will play a crucial role. Information sessions, workshops and the active involvement of both students and faculty in organizing the event should naturally create conversations about Keraton among members of the UW community and spread its awareness. By employing various communication strategies in concert with one another, these strategies should ensure that this festival not only reaches a broad audience but also connects meaningfully and impactfully with its target demographic.

UW students, faculty and staff can explore an abundance of ways to participate in and support the Keraton festival through avenues that emphasize educational enrichment, cultural immersion and environmental sustainability advocacy. Volunteerism is at the core of our festival's philosophy, inviting students and faculty alike to volunteer their services toward its logistics, planning and execution - creating an unparalleled sense of ownership within our community. Educational booths and workshops, such as those dedicated to Batik Making or Indonesian coffee tasting, give festival goers an experiential way to gain more knowledge of Indonesia's rich cultural history and sustainable practices - closely aligning with the festival's educational objectives.

Furthermore, Solar Chapter brings an additional element of environmental awareness with presentations on their clean water initiative for the Banuan village in Indonesia inviting festival goers to get involved and support important sustainability projects in Indonesia. Engaging attendees on such an intimate level sets the foundation for more effective cultural and environmental advocacy efforts, as attendees become motivated by immersive experiences to champion Indonesian cultural heritage and environmental sustainability - creating lasting impacts

beyond the festival's duration. Additionally, buying authentic items like Batik clothing and sustainably certified coffee beans directly benefits artisans and farmers involved with the festival, furthering its commitment to sustainability and cultural preservation. Through such various channels, Keraton festival provides not only an enriching cultural experience but also fosters an engaged community actively supporting meaningful causes.

## **Student Involvement**

*Keraton* always has and continues to be a primarily student-led event. To prepare for this, ISAUW seeks to enlist driven, committed individuals. With over 40+ members, ISAUW officers use their skills and gifts to ensure *Keraton* is a success. This is done through several different specialized groups: Event Organizing, Design, Creativity Management, Inventory Management, Sponsorship, Treasury, Fundraising, Market & Communication, Documentation, and Web Development. Officers join in the Fall and put in time and effort over the school year in creating *Keraton*.

Students are involved in all aspects of planning *Keraton*. Logistics, such as renting spaces and equipment to ensure safety and comfort for the thousands of guests we are hosting, are professionally handled by officers. Officers also lead the marketing and promotion of the event, utilizing their many creative talents and people skills to reach out to as many people in the Greater Seattle area that would enjoy the activities provided in *Keraton*. Funding is entirely student gathered, as Officers both plan and run exciting fundraising events as well as reach out to sponsors and partners. Such events include our Friendsgiving event, a Thanksgiving dinner hosted by ISAUW to introduce fellow Indonesian students to the American Thanksgiving culture and Winter Ball, a night that aims to strengthen community ties by bringing people together through food, music, dance, icebreaker games, and recreation. Other fundraisers include our banana pudding fundraiser, where all officers work to make single-serving banana pudding jars and sell them to gain funds.

For *Keraton*, ISAUW receives volunteer help from both Indonesian and non-Indonesian UW students alike. ISAUW also recruits student volunteers from diverse community colleges and universities in the Greater Seattle Area, including Edmonds Community College, Shoreline

Community College, Bellevue College, and others. These volunteers assist food vendors, run games and activities, serve as a guide to festival attendees, and help with set-up and tear-down.

ISAUW is proud to partner with fellow student-led organization Solar Chapter, whose mission is to holistically aid the development of rural areas in Indonesia through sustainable ways. Members of Solar Chapter open a booth in *Keraton* to gain support for and spread awareness about their current project: **Clean Water for Banuan**.

In addition to student volunteers, almost half of the food vendors in *Keraton* are contributed by other Student Organization Bodies from various community colleges and universities, such as The Indonesian Student Association of Seattle University (ISASU), Bellevue Indonesian Club (BIC), Indonesian Student Association of North Seattle College (ISANS), Indonesian Student Association in the United States in Seattle (PERMIAS Seattle), and more.

### **Accountability & Feasibility**

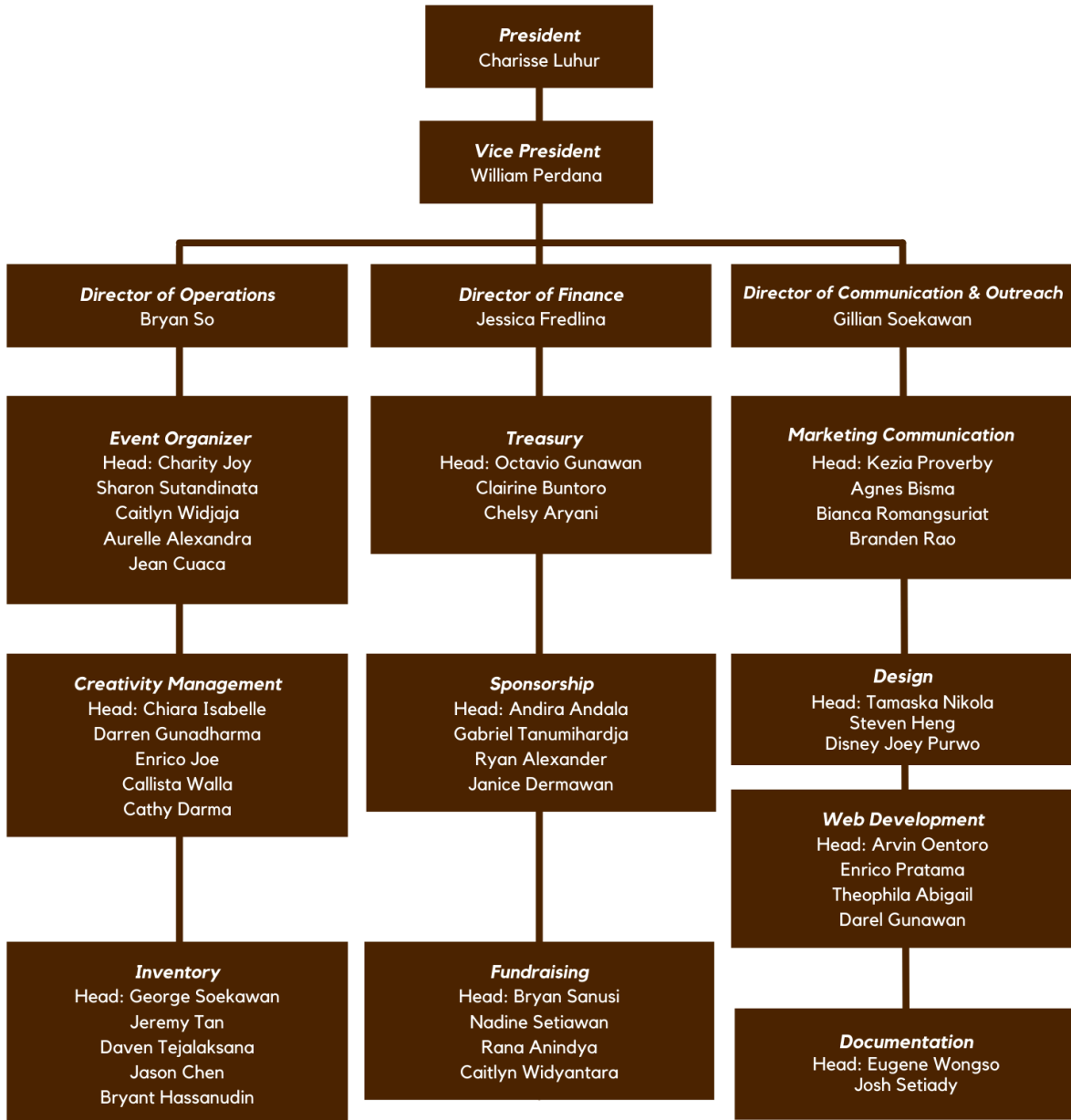
Keraton will be hosted at the UW Seattle HUB Lawn on May 18th, 2024.

Below is the detailed project timeline leading up to Keraton 2024:

Department	Team	Autumn 2023	Winter 2024	Spring 2024
OPERATIONS	Event Organizers	Start reaching out to artists to perform in Keraton	Hold Fundraising and Networking events to raise funds for Keraton 1. <b>Catalyst:</b> Career conference and speed networking event featuring professionals from named companies, mainly highlighting the journey and life of Indonesian professionals in the US 2. <b>Winter Ball:</b> Retro-themed formal ball with special live performances, food, photobooth, and games, attended by Indonesian and non-Indonesian undergraduate and graduate students and working professionals in the Greater Seattle area	Finalize all logistics for Keraton by the end of April (equipment, set up, layout, artists, etc.)
		Plan artists to headline, and student performers from all over Seattle Previous guest artists include: Andrew Garcia, Jeremy Passion, Leroy Sanchez, Dhruv, Lullaboy, Xavier Weeks, and more	Continue reaching out to artists for Keraton	Hold Keraton social night on mid April to give introduction on Keraton and host an Indomie Eating Competition
			Finalize artists and performers for Keraton by the first week of February	Hold Keraton volunteer check in on May 17th to assign tasks and give briefing
	Creativity Management	Decide the theme for Keraton 2024: Indonesian Pasar (Traditional Market)	Draft designs for Keraton	Complete Keraton décor by the end of April
		Make decorations for smaller scale events that are planned to be held in the quarter	Make decorations for smaller scale events that are planned to be held in the quarter	

	<b>Inventory</b>	Keep track of inventory in the storage room and create an inventory system for the year	Support the logistics and inventory for the fundraisers and events held	Take count of inventory in office and other locations, gather items needed for Keraton
<b>FINANCE</b>	<b>Sponsorship</b>	Draft Keraton Sponsorship proposal	Finish drafting Keraton sponsorship proposal	Finalize list of sponsors for Keraton and communicate about their plans for Keraton
			Reach out to potential sponsors from small to big businesses in Indonesia and the Greater Seattle area	
	<b>Fundraising</b>	Start Fundraising events to raise funds for Keraton 1. <b>Seathrough</b> : Social event for new and current UW students alike, primarily targeted towards Indonesians 2. <b>Friendsgiving</b> : Thanksgiving event, providing food, drinks, games, photo booths, and karaoke	Sell homemade food to raise funds for Keraton: Banana Pudding	Sell homemade food to raise funds for Keraton: Banana Pudding
		Sell ISAUW merchandise designed by the Design and Documentation team 1. Seattle Puff Print Hoodie: 100% cotton Seattle-themed hoodie in White/Purple and Dark Green 2. The Evergreen Tee: Seattle-themed T-Shirt in White/Green	Sell authentic Indonesian savory dish: Bakmi Ayam, Nasi Tim, Salted Egg Chicken	Sell authentic Indonesian savory dish: Bakmi Ayam, Nasi Tim, Salted Egg Chicken
	Sell homemade food to raise funds for Keraton 1. Banana Pudding: Creating our signature dessert that is packaged in an environmentally friendly mason jar and sold to the student population around the Greater Seattle Area			

	<b>Treasury</b>	Draft rough budget plan to estimate the budget breakdowns for Keraton	Create a detailed budget plan of Keraton	Create an actual budget breakdown of expenditure for Keraton and handle all reimbursements in preparation for Keraton
<b>COMMUNICATION &amp; OUTREACH</b>	<b>Web Development</b>	Create a website to hold information about ISAUW, our events, our merch, and promote our sponsors	Finalize payment plans and have decided to incorporate a paperless mode of payment in Keraton by using Square	Create a paying platform using Square to be used in Keraton by our vendors
	<b>Marketing Communication</b>	Create social media content aimed to help new freshmen and transfer find friends and settle into the UW Indonesian community	Create marketing campaigns for our events, including Keraton, in social media and physical spaces, such as the UW campus	Market Keraton actively on all social media platforms such as Instagram, Tiktok, and on ISAUW's website
			Tabling at University of Washington Red Square to promote ISAUW events and ISAUW merchandise	Collaborate with other colleges in the Greater Seattle area to promote Keraton
				Tabling to promote the festival at community colleges in the Greater Seattle Area (one week before Keraton)
				Tabling to promote the festival at University of Washington Red Square (week of Keraton)
	<b>Design &amp; Documentation</b>	Create T-shirt designs for ISAUW merchandize	Create promotional content for smaller events that are held during the quarter: Catalyst and Winter Ball	Finalize T-shirt designs for Keraton (Sponsors at the back of the shirt)
		Create promotional contents for merchandize	Create T-shirt designs for Keraton	Create Instagram posts, TikTok videos, promotional videos and poster designs for Keraton
			Create Instagram posts, poster designs, and video promotions for Keraton	Print T-shirts for officers and volunteers
				Print posters to be passed around campus
				Document Keraton to be posted in all ISAUW's social media and website





## Partners and Stakeholders

For *Keraton 2024*, the campus unit that ISAUW will work most directly with is the Student Activities Office (SAO). Decisions regarding *Keraton 2024*, especially with the funding, will most likely need direct approval from our SAO advisors, Rick Young and Hailey Capps, who are directly involved in monitoring the progress of our event.

Another important stakeholder for *Keraton 2024* would be Solar Chapter, which is the non-profit 501(c) organization that ISAUW is collaborating with in pursuit of environmental awareness and sustainability. Solar Chapter is dedicated to addressing critical environmental challenges in Indonesia and promoting sustainable practices locally. Solar Chapter will be directly involved in the decisions regarding our collective commitment to environmental stewardship and community resilience to ensure that *Keraton* remains a model of sustainability and inclusivity.

Since *Keraton 2024* is a big annual highlighting event for ISAUW, the progress for *Keraton 2024* has begun since the Autumn 2023 quarter at the beginning of the academic year, as we utilize remaining funds from last year for our merchandise production and smaller scale events. We have also participated in several fundraising efforts, including working part-time for fast food joints in sports games and concerts. However, the Spring 2024 quarter leading up to the *Keraton 2024* event is when we will finalize most of our logistics and list of performers, therefore most of our funds would be most needed prior to the quarter to ensure that we are able to complete all the steps needed to take place for the success of *Keraton 2024*.