



2018-2019
Sponsorship Packet

What is TEDx?

TED is an organization that started in 1984 from Richard Saul Wurman's observation of the convergence between Technology, Entertainment, and Design. TEDx is a self-organized program that brings people together to share a similar TED experience on a local level; the "x" represents an independently organized TED event. TEDx talks have continued to enlighten all audiences through unique experiences and viewpoints.

Our TEDx History

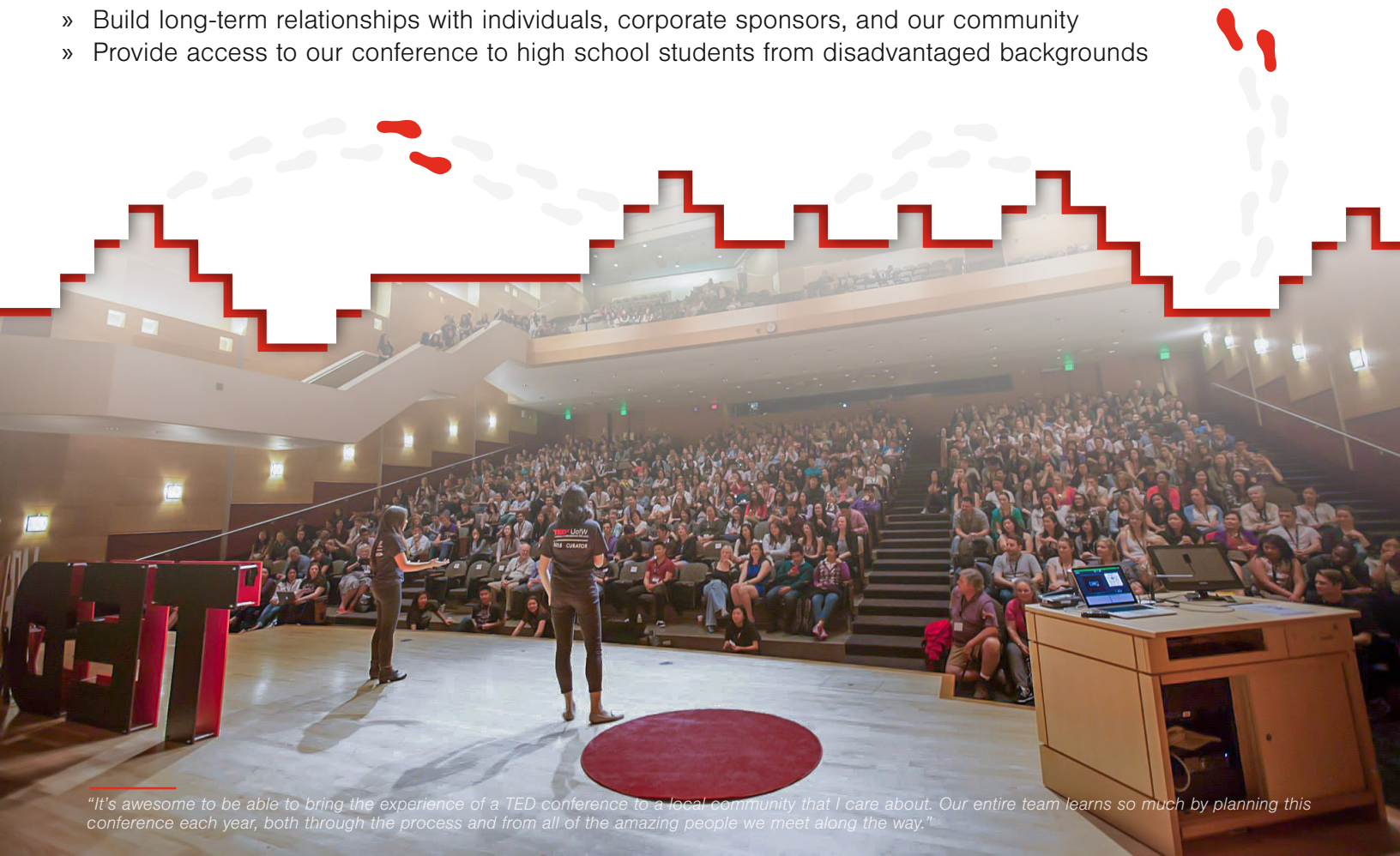
TEDxUofW is a registered student organization established to bring inspirational and informative TED style talks from speakers in the community to the University of Washington. Since 2012, our organization has sought to give amazing speakers a receptive audience to share their passion. Our organization, purely student-run, has six years in a row had a sold-out event, gathering a collection of creative thinkers, scientific minds, community leaders, and many more.

Accomplishments

- » Unbroken streak of sold out conferences
- » Successful expansion to 700 person audience in 2015
- » Over 2300 Likes on Facebook
- » 100+ Applications to fulfill 30 volunteer positions
- » Diverse audience, speakers, and TEDxUofW team
- » 85,000+ collective YouTube views on past TEDxUofW Talks.

Goals of the Year

- » Maintain affordable ticket prices
- » Continue to improve and expand the scope of our event
- » Build long-term relationships with individuals, corporate sponsors, and our community
- » Provide access to our conference to high school students from disadvantaged backgrounds



"It's awesome to be able to bring the experience of a TED conference to a local community that I care about. Our entire team learns so much by planning this conference each year, both through the process and from all of the amazing people we meet along the way."

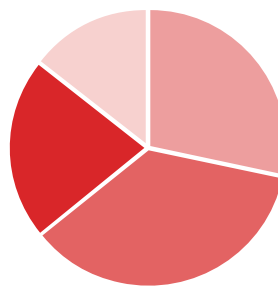


Who We Are? - The 2018-19 TEDxUofW Team

Majors

- Business Administration
- Business Communications
- Computer Science
- Electrical Engineering
- Human Centered Design & Engineering
- Informatics
- International Studies
- Interaction Design
- Mechanical Engineering
- Public Health

Overview



- 21.4% Juniors
- 35.7% Sophomores
- 28.6% Freshmen
- 14.3% Seniors

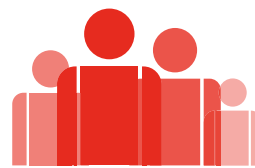
Average GPA:

3.66



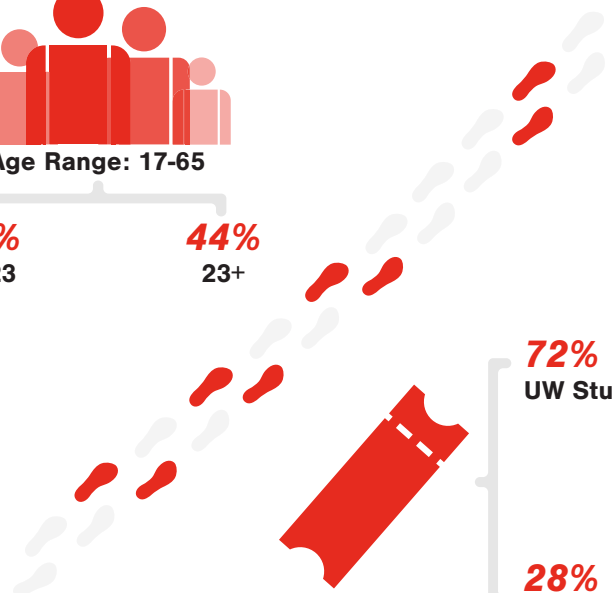
* Past Conference Photos

TEDxUofW Past Audience



56%
17-23

44%
23+



72%
UW Students

28%
Others

sold 565 tickets

Extracurriculars

- China Entrepreneur Network UW
- Delta Sigma Pi
- Dubshot Photography Club
- Engineers Without Borders
- HuskyAdapt
- Pixel Husky
- Residential Community Student Association
- Society of Women Engineers
- Undergraduate Research
- Undergraduate Women in Business
- UW Student Life
- UW Womens Club Volleyball

Sponsorship Benefits

	FRIEND //	THINKER //	EDUCATOR //	INNOVATOR //	VISIONARY
	\$250	\$500	\$1,000	\$2,500	\$5,000
Complimentary Attendance Ticket	2	4	6	8	10
Thank You Slide at Beginning and Close	X	X	X	X	X
Business Profile on Website		X	X	X	X
Printed Recognition		X	X	X	X
On-stage Recognition		X	X	X	X
YouTube Sponsor Card		X	X	X	X
Table Display at Event (optional)			X	X	X
Feature Story (message in conference program)				X	X
"Presented by" (exclusive)					X

Description of Benefits

COMPLIMENTARY TICKETS TO EVENT

We will give out a certain number of tickets to attend TEDxUofW with each sponsorship package.

THANK YOU SLIDE

We will have a PowerPoint slide featuring your organization's name and logo on the event stage.

BUSINESS PROFILE ON WEBSITE

A special page for sponsors on our official TEDxUofW website (<http://www.tedxuofw.com/>) will feature your organization's profile. It will contain images, text, and links to business websites.

PRINTED RECOGNITION

Your organization's name and logo will be printed on TEDxUofW's programs, posters, and other promotional materials.

ON-STAGE RECOGNITION

Your organization's contribution will be announced onstage by the emcee during the TEDxUofW event.

Payment Methods

For TEDxUofW, the ideal form of payment is through a check made out to "TEDxUofW". If this is not possible, please contact us at TEDxUofW@uw.edu so we can best accommodate the payment method for your company. We will provide an invoice documenting your contribution.

TABLE DISPLAY AT EVENT (optional)

Booths will be provided for your organization's promotional purposes during the event's breakout sessions.

FEATURE STORY IN PROGRAM

The TEDxUofW conference program will have a special section dedicated to your organization's mission and how your values align with those of TEDxUofW.

TEDxUofW PRESENTED BY ...

"TEDxUofW presented by (your organization's name)" will be branded throughout our entire conference, including all promotional materials.

YOUTUBE SPONSOR CARD

Corporate logo on sponsor card before every TEDxUofW 2019 talk on YouTube