What is TEDx?

TED is an organization that started in 1984 from Richard Saul Wurman’s observation of the convergence between Technology, Entertainment, and Design. TEDx is a self-organized program that brings people together to share a similar TED experience on a local level; the “x” represents an independently organized TED event. TEDx talks have continued to enlighten all audiences through unique experiences and viewpoints.

Our TEDx History

TEDxUofW is a registered student organization established to bring inspirational and informative TED style talks from speakers in the community to the University of Washington. Since 2012, our organization has sought to give amazing speakers a receptive audience to share their passion. Our organization, purely student-run, has six years in a row had a sold-out event, gathering a collection of creative thinkers, scientific minds, community leaders, and many more.

Accomplishments

» Unbroken streak of sold out conferences
» Successful expansion to 700 person audience in 2015
» Over 2300 Likes on Facebook
» 100+ Applications to fulfill 30 volunteer positions
» Diverse audience, speakers, and TEDxUofW team
» 85,000+ collective YouTube views on past TEDxUofW Talks.

Goals of the Year

» Maintain affordable ticket prices
» Continue to improve and expand the scope of our event
» Build long-term relationships with individuals, corporate sponsors, and our community
» Provide access to our conference to high school students from disadvantaged backgrounds

“It’s awesome to be able to bring the experience of a TED conference to a local community that I care about. Our entire team learns so much by planning this conference each year, both through the process and from all of the amazing people we meet along the way.”
Who We Are? - The 2018-19 TEDxUofW Team

Majors
Business Administration
Business Communications
Computer Science
Electrical Engineering
Human Centered Design & Engineering
Informatics
International Studies
Interaction Design
Mechanical Engineering
Public Health

Average GPA: 3.66

Classification
21.4% Juniors
35.7% Sophomores
28.6% Freshmen
14.3% Seniors

TEDxUofW Past Audience

Extracurriculars
China Entrepreneur Network UW
Delta Sigma Pi
Dubshot Photography Club
Engineers Without Borders
HuskyAdapt
Pixel Husky
Residential Community Student Association
Society of Women Engineers
Undergraduate Research
Undergraduate Women in Business
UW Student Life
UW Womens Club Volleyball

Age Range: 17-65
56% 17-23
44% 23+
72% UW Students
28% Others
sold 565 tickets
Sponsorship Benefits

<table>
<thead>
<tr>
<th>Feature</th>
<th>FRIEND</th>
<th>THINKER</th>
<th>EDUCATOR</th>
<th>INNOVATOR</th>
<th>VISIONARY</th>
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</thead>
<tbody>
<tr>
<td>Complimentary Attendance Ticket</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>8</td>
<td>10</td>
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<tr>
<td>Thank You Slide at Beginning and Close</td>
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<td>On-stage Recognition</td>
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<td>YouTube Sponsor Card</td>
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<td>Feature Story (message in conference program)</td>
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<td>“Presented by” (exclusive)</td>
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**Description of Benefits**

**COMPLIMENTARY TICKETS TO EVENT**
We will give out a certain number of tickets to attend TEDxUofW with each sponsorship package.

**THANK YOU SLIDE**
We will have a PowerPoint slide featuring your organization’s name and logo on the event stage.

**BUSINESS PROFILE ON WEBSITE**
A special page for sponsors on our official TEDxUofW website (http://www.tedxuofw.com/) will feature your organization’s profile. It will contain images, text, and links to business websites.

**PRINTED RECOGNITION**
Your organization’s name and logo will be printed on TEDxUofW’s programs, posters, and other promotional materials.

**ON-STAGE RECOGNITION**
Your organization’s contribution will be announced onstage by the emcee during the TEDxUofW event.

**Payment Methods**

For TEDxUofW, the ideal form of payment is through a check made out to “TEDxUofW”. If this is not possible, please contact us at TEDxUofW@uw.edu so we can best accommodate the payment method for your company. We will provide an invoice documenting your contribution.